Eastern Oklahoma Library System Policy & Procedures

TITLE:

Social Networking/Media Policy for Library Users

EFFECTIVE: 7/24/2012

Page 1 of 1

APPROVED BY: Board of Trustees

PURPOSE:

To create a policy guiding the use of social networking in promoting EOLS.

POLICY STATEMENT:

Content will be created by Eastern Oklahoma Library System employees to assist in serving the informational, educational, recreational, and cultural needs of our patrons.

Much of the content will relate to libraries, authors, books, and the book publishing industry; and to programs, events, photos and/or images, or special topics that the library is discussing or promoting.

Comments and postings from the public are allowed but will be reviewed by library staff. Appropriate comments and postings must be relevant to the content created by the library staff.

Library staff reserves the right to review and delete comments that are inconsistent with the content created by the library staff.

Library staff may block a person who consistently creates posts not conforming to this policy.

DEFINITIONS

As used in this policy, social networking is an electronic communication activity where people establish a virtual identity for themselves through an Internet website or similar service and, using that identity, use the website or service to interact with other people, engaging in conversation, exchanging information and opinions, and over time, forming relationships. Social software is defined as any web application, site, or account created and maintained by EOLS which facilitates an environment for library staff and library users to share information about library related subjects and information about the library.

Examples

A few well-known examples of social networking activities addressed by this policy are: communicating or sharing through accounts on Facebook, Twitter, and Flickr, hosting or posting comments on blogs or web forums; and using e-mail lists.